

The Jack Wolfskin logo, featuring the brand name in a bold, yellow, sans-serif font next to a stylized yellow paw print icon. The background of the entire advertisement is a composite of three images: a top section showing hikers on a rocky peak with many birds flying in the sky; a bottom-left section showing hikers on a grassy trail; and a bottom-right section showing a mountain village nestled in a valley.

**Jack
Wolfskin**

ON THE TRAIL WITH EXPERTS

**THE NEW INFINITE HIKE
COLLECTION FOR
AMBITIOUS TOURS**



ASI Reisen

JACK WOLFSKIN launches the new season with a focus on multi-day hiking. For the new, high-tech INFINITE HIKE line, it intensified its time-proven cooperation with the professional mountain guides of the ALPINSCHULE INNSBRUCK (ASI Reisen). These alpine experts drew on their experience to contribute important ideas to the development of the collection. The results are lightweight, ultimate high-end products with high-tech, mountain-specific functions and ingenious details – ideal for serious mountaineering above the treeline as well as ambitious hiking and multi-day tours. All products carry the 'ASI-Approved Product' logo.

Daniele Grasso, Director Apparel at JACK WOLFSKIN, is excited about the long-running cooperation: 'This partnership is a perfect symbiosis of outdoor and alpine competence. Together, we can continue to provide new impetus.' And ASI Director Ambros Gasser explains: 'Our mountain guides are exposed daily to all kinds of weather and the most diverse situations around the world. They need a reliable partner that consistently delivers top performance and functionality.'



TOUR TIP: MULTI-DAY TREK IN THE ROFAN MOUNTAINS

Lonely trails, pristine nature, jagged peaks and a breathtaking panorama – the Rofan is one of the smallest ranges in the Alps, but offers an extraordinary nature experience due to its variety. The seasoned guide Birgit Christ of the ALPINSCHULE INNSBRUCK (ASI Reisen) led us on a three-day hut-to-hut hiking tour.

3,000 METRES' ELEVATION IN THREE DAYS – A TOUR SUMMARY

The first leg begins in the little market town of Brixlegg in the Austrian state of Tyrol. From the district of Kramsach-Hagau, elevation 534 metres, the hike leads up steep alpine trails to the Pletzachsattel, along a mountain road to Pletzachalm and finally, after two and a half hours, to the cosy Bayreuth hut (1,576 metres).

On the second day, the route traverses alpine meadows, grassy slopes and steep, rocky pine-covered terrain, to the high ridge, with its abundant vistas. The view from the ridge in the direction of the Rofan summit is breathtaking. A four-hour journey on a good trail then leads past the Roskopf, Hochiss and Gschöllkopf peaks to the Erfurt hut (1,834 metres), directly adjacent to the summit station of the Rofanbahn.

The third leg starts with a two-and-a-half-hour hike from the Erfurt hut down a beautiful trail through alpine meadows into a high valley and then to the lookout above the Durrawand – for staggering views to Achen Lake far below and across to the Karwendel range. From there, the route leads past the settlement of Dalfaz, through alpine pastures and down through forest to the final destination, Buchau on the shore of Achen Lake.

At the end of the tour, it is clear: the new INFINITE HIKE products have provided the perfect all-round accompaniment to the richly varied tour!





OUR EXPERT, BIRGIT CHRIST (47)
ASI ALPINE HIKING GUIDE

Birgit Christ is an absolute expert when it comes to multi-day hikes. Born in Tyrol, she completed her training as a hiking guide in 1999. As her main occupation is teaching, she works as a guide primarily in the summer holidays and at weekends for the Alpenschule Innsbruck. In summer, she leads hiking groups on tours such as the traverse of Norway's Jotunheimen National Park.

AN ATHLETE THROUGH AND THROUGH ...

Ambitious outdoor activities are my greatest passion! I lead ski tours and am also, among other things, a mountain bike instructor, an accompanying teacher for snowboarders and a sport climbing trainer.

WHAT SHE LOVES DOING ...

My very favourite sport is ski touring. In summer, I like to ride my mountain bike, run, climb mountains and surf – with or without a sail.

HER FAVOURITE PLACES ...

At home, I have so many favourite spots that I can't even count them. But I especially like places where there's both water and mountains. That's probably why I spend so much time in Norway.

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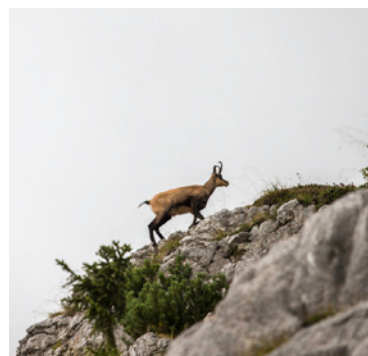
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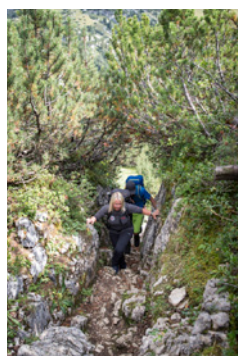
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PROS ON THE TRAIL THE HUT-TO-HUT HIKE IN THE ROFAN MOUNTAINS



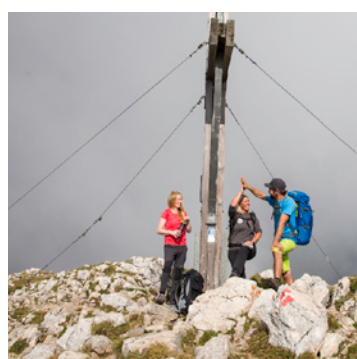
Good planning is essential for every hiking trip! The first leg leads from Brixlegg/Kramsach to the Bayreuth hut



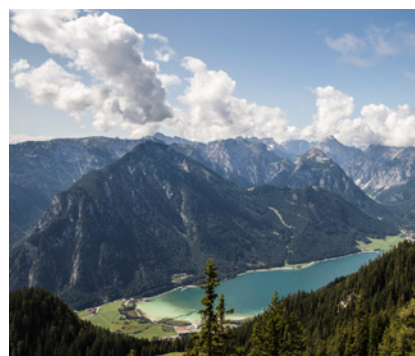
First test for the gear: After we set out in beautiful weather, the sky clouds over



Demanding second leg: From the Bayreuth hut, we hike over the Vordere Sonnwendjoch...



... and up to the Rofan summit, to our night quarters in the Erfurt hut



Sublime views: The third leg, from the Erfurt hut via the Dalfaz alpine pastures to Buchau on Achen Lake

PRODUCTS – WOMEN

EAGLE PEAK JACKET

Sporty jacket for weather protection, with long-lasting, extremely water-repellent treatment;
TEXAPORE O2+
DOBBY 2L SUPER DWR;
430 g (size S)
RRP: £ 165.00



MOUNTAIN DOWN JACKET

Superlight, warm and compactible down jacket with hood;
STORMLOCK 15D RIPSTOP;
filled with 90/10 duck down (700 cuin loft, RDS-certified);
285 g (size S)
RRP: £ 200.00



TECH T

Light functional shirt with active moisture management and freshness function;
JERSEY PLAIN Q.M.C. S.FRESH;
84 g (size S)
RRP: £ 20.00



MILFORD HOODED JACKET

Lightweight, very breathable and elastic fleece jacket with hood;
NANUK DYNAMIC HEATHER;
UV protection factor 40+;
345 g (size S)
RRP: £ 100.00



OVERLAND PANTS

Very light, breathable and elastic softshell pants;
FLEX SHIELD X-LITE UV;
240 g (size S)
RRP: £ 75.00



KINGSTON 30 PACK RECCO

Lightweight, sporty daypack with well-ventilated carrying system and RECCO tracking system;
DIAMOND RIPSTOP 300D RE: robust, 100% recycled polyester fabric with diamond structure;
930 g
RRP: £ 85.00

WILDERNESS LITE TEXAPORE MID

Medium-high, lightweight trekking shoe for long tours;
TEXAPORE O2+: waterproof, highly breathable membrane; VIBRAM: exclusive trekking sole with excellent grip;
1,070 g (size 4)
RRP: £160.00



EAGLE PEAK JACKET

Sporty jacket for weather protection, with long-lasting, extremely water-repellent treatment;
TEXAPORE O2+ DOBBY
2L SUPER DWR;
500 g (size M)
RRP: £ 165.00



MOUNTAIN DOWN JACKET

Superlight, warm and compactible down jacket with hood;
STORMLOCK 15D
RIPSTOP; filled with
90/10 duck down (700
cuin loft, RDS-certified);
318 g (size M)
RRP: £ 200.00



PEAK GRAPHIC T

Light and supple functional shirt with freshness function;
JERSEY PLAIN Q.M.C. S.FRESH;
105 g (size M)
RRP: £ 25.00



MILFORD HOODED JACKET

Lightweight, very breathable and elastic fleece jacket with hood;
NANUK DYNAMIC HEATHER;
UV protection factor 40+;
400 g (size M)
RRP: £ 100.00



OVERLAND ZIP AWAY PANTS

Very light, breathable and elastic softshell pants with zip-away pant legs;
FLEX SHIELD X-LITE UV;
370 g (size M)
RRP: £ 115.00

MOUNTAINEER 42

Slender, waterproof multi-day touring backpack comprehensively outfitted for alpine hiking;
CHAINTECH 210D:
abrasion-resistant and tear-proof fabric (bottom, pack bag);
1,660 g (stripped down 1,220 g)
RRP: £ 225.00



WILDERNESS XT TEXAPORE MID

High premium cross-country trekking shoe for long tours;
TEXAPORE O2+: waterproof, highly breathable membrane;
VIBRAM: exclusive trekking sole with excellent grip;
1,490 g (size 8)
RRP: £ 160.00