

JACK WOLFSKIN & POLARTEC®

EXTEND PARTNERSHIP TO FURTHER DEVELOP SUSTAINABLE MATERIALS

- Longstanding partnership continues to further enhance sustainability
- Exclusive material POLARTEC® WINDBLOC® co-developed

As early as **1988**, outdoor apparel and gear specialist JACK WOLFSKIN introduced Malden Mills' **POLARTEC**® fabrics to its collection, soon becoming the largest German client. Today five European and Asian production facilities manufacture **POLARTEC**® garments bearing the JACK WOLFSKIN logo. In 1999, the **POLARTEC**® **Recycling collection** - one of the very first in the market – was introduced and grew to become a staple in the JACK WOLFSKIN collection

The Idstein-based company continues to work together with its long-standing partner, who is driving the development of sustainable textile solutions with the same vigor. POLARTEC® celebrates the invention of the fleece material 40 years ago in 2021.

Among the many achievements of the partnership, the jubilarians have jointly developed a completely recycled 3-layer fabric. It's the first of its kind to feature POLARTEC® WINDBLOC® recycled synthetic fibres in the outer and inner layers as well as a waterproof-breathable TEXAPORE ECOSPHERE membrane

entirely made from recycled material. The innovative **POLARTEC®** fabrics are featured in the new DNA HIKE collection, inspired by JACK WOLFSKIN's iconic styles pulled from the archives with modernized styles and updated with the latest sustainable technologies.

The GECKO fleece sweater – a highlight of the collection - has been part of JACK WOLFSKIN's story since 1995. As of next winter, this classic will be available in a fully recycled POLARTEC® fleece material.







DNA GRIZZLY MEN A perfect companion with a combination of recycled materials

The Grizzly is a durable fleece jacket equipped around the shoulders and collar with warm MICROGUARD ECOSPHERE synthetic fibre insulation made from recycled polyester. A functional as well as visible detail highlight is added through STORMLOCK GRID ECOSPHERE 2L fabric around the neck and shoulders. The jacket is windproof and features a rugged diamond grid pattern. On top, the Grizzly provides high breathability and is pleasantly comfortable to wear. The fleece jacket is furthermore equipped with underarm ventilation zippers.

Material: POLARTEC® 300 SERIES; 100 % polyester; STORMLOCK GRID ECOSPHERE 2L; 96 % recycled polyamide;

4 % recycled polyester Weight: 410 g (Size M) **RRP:** £ 125.00



BLIZZARD MEN

A classic featuring sustainable and innovative fabrics

POLARTEC® WINDBLOC® materials combine unparalleled technology with superior wind protection and the right amount of warmth. The main materials in the Blizzard are made with 100% recycled content. The fleece fabric, made from recycled PET bottles, provides warmth, is windproof, water-repellent, breathable and is manufactured through eco-conscious processes. Comfort is assured with an extra soft lining. The shoulders and underarm areas are fitted with the extremely durable OXFORD REINFORCEMENT 500D material which easily withstands the load of backpack harnesses or bag straps. Further features include a towable hood in the collar, underarm ventilation zippers, two hip pockets, a chest pocket, an inside pocket and an adjustable hem.

Material: POLARTEC® WINDBLOC®; 100 % recycled polyester

Weight: 745 g (Size M)

RRP: £ 160.00











GECKO MEN & WOMEN Versatile Evergreen

Warm, lightweight and environmentally friendly, the GECKO is made from recycled PET bottles and manufactured sustainable processes. Since 1995, it has been a versatile choice as a mid-layer or solo as a lightweight protection against the cold. Starting this winter, the lightweight POLARTEC® 100 SERIES base fabric is 100% recycled and still offers a soft feel, comfortable warmth and reliable durability.

Material: POLARTEC® 100 SERIES; bluesign® certified;

awarded with "Grüner Knopf" Weight: 200 g (Size M); 165 g (Size S)

RRP: £ 45.00





REAL STUFF CAP At hand at all times - lightweight fleece cap, packable to small size

Constructed with eco-friendly POLARTEC® 100 SERIES, the REAL STUFF CAP is a warm and durable fleece style made from recycled PET bottles. The 100% recycled base fabric is warm, lightweight, elastic and packable to a small size.

Material: POLARTEC® 100 SERIES; bluesign® certified; awarded with "Grüner Knopf"

Weight: 35 g **RRP:** £ 10.00





Practical companion

The REAL STUFF HEADBAND offers dependable warmth and protection and may comfortably be worn underneath a helmet. It is made of POLARTEC® 100 SERIES fabric. The 100% recycled base fabric is warm, lightweight, elastic and is packable to a small size.

Material: POLARTEC® 100 SERIES; bluesign® certified; awarded with "Grüner Knopf"

Weight: 35 g **RRP:** £ 10.00

BLIZZARD JACKET KIDS

The classic fleece jacket now also available for kids

The windproof, water-repellent and breathable POLARTEC® fleece made from recycled PET bottles provides reliable protection for kids. The shoulders and underarms are detailed with an especially non-abrasive fabric. The jacket easily withstands the strain of romping around or carrying a backpack. To feel especially comfortable when worn, the jacket is equipped with a soft lining. The Blizzard is equipped with a hood stowable in the collar, two hip pockets, chest pocket, reflective details and an adjustable hem.

Material: POLARTEC® WINDBLOC®; 100 % recycled polyester

Weight: 425 g (Size 128)

RRP: £ 75.00

