



Jack Wolfskin Bike Commute 2.5 Jkt W Receives EUROBIKE Award 2023

Jury applauds sustainable closed loop manufacturing system of the future.

IDSTEIN, Germany (June 22, 2023) – Jack Wolfskin, a leading provider of outdoor performance apparel, footwear and equipment based in Idstein, Germany, was honored on June 21 with the EUROBIKE Award 2023 for its innovative Bike Commute 2.5 Jkt W. The award is a renowned distinction for innovative and high-quality products from the bicycle and future mobility industry. The judging criteria for the award are: Degree of innovation, functionality, sustainability, design, processing quality and material selection.

The Bike Commute 2.5 Jkt W is equipped with many cycling-specific details and features a sustainable material innovation with a “textile-to-textile” manufacturing process that sets a new milestone in the performance apparel sector for a future closed loop system. The outer material is made from worn garments and textile cuttings and is recyclable. The membrane of the jacket is made from cuttings left over from the manufacturing process and returned to the production cycle – a zero-waste concept.

The jury states the following arguments for its decision: “With the Bike Commute 2.5L Jkt W rain jacket, outdoor specialist JACK WOLFSKIN combines maximum comfort, sophisticated functionality and chic, timeless aesthetics with sustainability. For this, the manufacturer does not rely on textiles made from recycled PET bottles, but goes a big step further with the use of specially recycled materials, which in the future will enable a closed cycle of recyclable materials. An exemplary as well as contemporary zero-waste strategy that has been translated into a highly attractive product with the Bike Commute 2.5L Jkt W rain jacket.”

“Receiving the Eurobike Award is a significant recognition for us, emphasizing the need to forge new paths in sustainable product development. The award symbolizes the industry’s recognition of the importance of honoring efforts toward a more sustainable future.”, said Svenja Engler, Category Director Lifestyle, Kids, Accessories for Jack Wolfskin. “The development process of the Bike Commute 2.5 Jkt W focuses on our approach to create less waste in production. Looking into the future, we want to implement this in all our categories, thereby inspiring the entire industry to do the same.”

The Bike Commute 2.5 Jkt W is designed specifically for bike commuting, whether it’s cycling, the workday or a weekend spin in the countryside. Drop tail back that protects from splashes, a special ventilation system underneath the arms, extended cuffs on the wrists, practical well placed pockets for easy accessibility, even when worn with a pack, reflective details and a protective hood that stows in the collar mark the jacket as a perfect fit for bike commuters. The Texapore Ecosphere Pro Stretch material (20,000mm water column & 15,000g/m² breathability) guarantees freedom of movement, comfort and weather protection.

The Bike Commute 2.5 Jkt will be available for sale for women and men beginning in spring 2024. Visit [Jack Wolfskin’s](#) digital space to view the brand’s current collections and continued advancements in sustainability.

Bike Commute 2.5L Jkt W

COMMUTE ALL YEAR IN THIS LIGHTWEIGHT STRETCH JACKET
MADE FROM 100% TEXTILE TO TEXTILE RECYCLED MATERIAL.



WINNER

AWARD 2023

Stowable Hood
fits under a
cycling helmet

Water-resistant
zipper won't snag
on garment fabric

Cutting edge textile
to textile recycling
technology

Raised Hip Pockets
for access while
wearing a pack

Lightweight, stretch
and waterproof



TEXAPORE
ECOSPHERE PRO

About Jack Wolfskin

Jack Wolfskin is one of the leading providers of premium quality outdoor apparel, footwear and equipment in Europe and the largest franchisor in the sports retail market in Germany. Jack Wolfskin products are currently available in more than 490 Jack Wolfskin stores and at over 4,000 points of sale worldwide. Jack Wolfskin products are renowned for their optimised functionality, high quality and exceptional innovation. In recent years the specialist outdoor brand has captured a large share of the market with numerous new products and materials. Jack Wolfskin is also a pioneer of the first order when it comes to sustainability. The company has been a member of the Fair Wear Foundation since 2010 and was awarded with FWF Leader status seven times. Jack Wolfskin is also a bluesign® system partner since 2011. The company is head-quartered in Idstein, in the Taunus region of Germany and currently employs over 1,440 people worldwide.

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