

WINTER 2019

Technologies, materials and products – JACK WOLFSKIN scores points in all areas with environmental protection and future-oriented innovations

- **PIONEERING ACHIEVEMENT: EXPANSION OF SUSTAINABLE TECHNOLOGIES**
- **PREMIERE: THE MOST SUSTAINABLE SKIWEAR COLLECTION IN THE COMPANY'S HISTORY**
- **TRENDSETTER: STYLISH AND SMART CAPSULE COLLECTIONS**

Pulsating megacities and breathtaking nature, centuries-old tradition and cutting-edge technology – in designing its new winter collection, JACK WOLFSKIN looked to the Far Eastern dream destination of **Japan**. In the ACTIVE OUTDOOR area, this island country's unique mountain landscapes and multifaceted natural world were taken as a leitmotif. The metropolitan region of Tokyo, with its exciting mix of futuristic innovations and traditional values, was the inspiration for the current EVERYDAY OUTDOOR collection.

In the **2019 winter season**, the subject of **sustainability** remains very much in focus. As a pioneer in this area, JACK WOLFSKIN is using the revolutionary **TEXAPORE ECOSPHERE technology** in ever more articles of clothing as well as equipment. In doing so, the company again underscores its trail-blazing role and outstanding competence in sustainable innovation. Altogether, there are already 64 styles for women, men and children which are made primarily of fully recycled materials*. This winter, JACK WOLFSKIN presents the most sustainable skiwear collection in the company's history.

(*Refers to shell, membrane and lining.)




The topic is systematically extended to other areas as well: many styles now also employ zips and buttons as well as plastic transport packaging made entirely of recycled materials.

Moreover, the **entire clothing collection and all backpacks and bags are 100 % PFC-free!**

The pioneering achievements further include innovations such as the **SUPERLOFT** technology with down-like qualities and the **SUPER DWR** technology, which ensures extreme protection against water without the use of PFC.

Extraordinary new products point the way forward by integrating futuristic design and innovative functionality. These include the **PROTON** and **NEURON** backpacks, which combine large reflective surfaces with active illumination.



In the new season, JACK WOLFSKIN continues its major offensive in the area of **footwear** – with two thirds of the entire shoe collection now made up of completely new products. The classification and labelling of all shoes according to the international activity index has been expanded by three new categories. There are now optimal models for every need, in every price segment.

All lines of the **kids' collection** have likewise been overhauled. An important innovation in the area of **equipment**: backpacks and bags are divided into three age classes, all offering different fits and features.

A premium is placed on style at JACK WOLFSKIN: the **Capsule Collections** that were successfully launched last season have been systematically further developed. The smart products of the **JW PACK** line can be very compactly stowed. They are lightweight and guarantee optimal performance. The **JW365** Capsule Collection just for men offers multifunctional style year-round.

Aesthetes will find absolute highlights in the high-end looks of the **WOLFSKIN TECH LAB** collection, which now is focused even more strongly on extraordinary design united with top performance.

INNOVATION, HIGHEST QUALITY AND FUNCTIONALITY FOR EVERYONE WHO'S AT HOME OUTDOORS

JACK WOLFSKIN is one of the leading providers of premium quality outdoor apparel, footwear and equipment in Europe and the largest franchisor in the sports retail market in Germany. JACK WOLFSKIN products are currently available in more than 900 Jack Wolfskin Stores and at over 4,000 points of sale worldwide. JACK WOLFSKIN products are renowned for their optimized functionality, high quality and exceptional

innovation. In recent years the specialist outdoor brand has captured a large share of the market with numerous new products and materials. JACK WOLFSKIN is also a pioneer of the first order when it comes to sustainability. The company has been a member of the Fair Wear Foundation since 2010 and was awarded FWF Leader Status three times in a row. JACK WOLFSKIN is also a bluesign® system partner and has been a member of the 'Zero Discharge of Hazardous Chemicals' programme since 2012. JACK WOLFSKIN is headquartered in Idstein, in the Taunus region of Germany. The company currently employs over 1000 people in Germany.

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WORLD PREMIERE IN THE SNOW

Sustainable products that offer performance and style

JACK WOLFSKIN presents a true sustainability premiere in its new Snow Sports Collection. The line offers fully outfitted, top-performing products. The combination of 100% recycled TEXAPORE ECOSPHERE, NANUK ECOSPHERE and MICROGUARD ECOSPHERE materials played a central role in its development. The multifunctional **premium products**

guarantee optimal protection from cold and snow and, at the same time, maximum freedom of movement in all winter athletic activities. All of the jackets and pants in the collection are 100% PFC-free, making them especially sustainable. And their **modern, ultra-stylish looks** make them extra-cool!



01

BIG WHITE JACKET M

Sustainable performance in warmth and flexibility

This flexible, warm jacket is an absolutely premium product for all who love snow sports:

- The two-layer, 100% recycled TEXAPORE ECOSPHERE STRETCH outer material provides reliable protection against wind and weather
- The breathable lining made of 100% recycled MICROGUARD ECOSPHERE maintains ideal warmth
- Under-arm vents
- Fully adjustable, detachable hood
- Additional design details: snow skirt, pockets for ski pass and goggles, RECCO system

Material: TEXAPORE ECOSPHERE STRETCH 2L; MICROGUARD ECOSPHERE; 100% PFC-free

Weight: 1,135 g (size M)

RRP: £ 290.00



02

BIG WHITE JACKET W

Sustainable performance – super warm and super flexible

This flexible, warm jacket is an absolutely premium product for all who love snow sports:

- The 2-layer, 100% recycled TEXAPORE ECOSPHERE STRETCH outer material provides reliable protection against wind and weather
- The breathable lining made of 100% recycled MICROGUARD ECOSPHERE maintains ideal warmth
- Under-arm vents
- The detachable hood is fully adjustable
- Additional design details: snow skirt, pockets for ski pass and goggles, RECCO system

Material: TEXAPORE ECOSPHERE STRETCH 2L; MICROGUARD ECOSPHERE; 100% PFC-free

Weight: 950 g (size S)

RRP: £ 290.00



03

BIG WHITE PANTS M/W
Ski pants with top features

Ease of movement and climate comfort – these ski pants are perfect for any adventure on the slopes:

- The 2-layer, 100 % recycled TEXAPORE ECOSPHERE STRETCH material accommodates the wearer's every movement
- The breathable lining made of 100 % recycled MICROGUARD ECOSPHERE maintains ideal warmth
- Optimal fit due to preformed knee, adjustable waistband and removable suspenders
- Side zips for ideal ventilation
- Additional design details: two side pockets, adjustable hem, snow skirt integrated at hem, edge protectors and RECCO system

Material: TEXAPORE ECOSPHERE STRETCH 2L; OXFORD REINFORCEMENT 500D; MICROGUARD ECOSPHERE; 100 % PFC-free
Weight: 445 g (size M)
RRP: £ 200.00



05

SKY RANGE LONGSLEEVE W
Perfect base layer

This close-fitting functional shirt offers breathability and a comfortable, naturally fresh feeling:

- S.FRESH-treated material guarantees long-lasting freshness
- Breathable and fast-drying
- Comfortable freedom of movement
- Also available in a short-sleeved version

Material: MOCK EYELET Q.M.C.; S.FRESH; bluesign® product
Weight: 130 g (size S)
RRP: £ 35.00



04

SKY RANGE HALFZIP M
Casual base layer

This close-fitting functional shirt offers breathability and a comfortable, naturally fresh feeling:

- The high-cut collar protects against wind and can be unzipped to the chest for good ventilation
- S.FRESH-treated material guarantees long-lasting freshness
- Breathable and fast-drying
- Comfortable freedom of movement
- Available with either long or short sleeves

Material: MOCK EYELET Q.M.C.; S.FRESH; bluesign® product
Weight: 170 g (size M)
RRP: £ 45.00



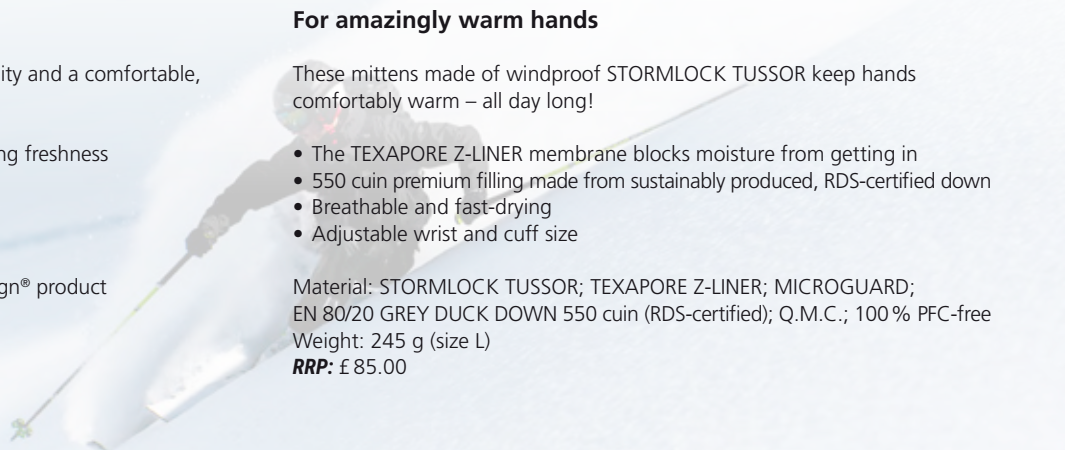
06

TEXAPORE DOWN XT MITTEN
For amazingly warm hands

These mittens made of windproof STORMLOCK TUSSOR keep hands comfortably warm – all day long!

- The TEXAPORE Z-LINER membrane blocks moisture from getting in
- 550 cuin premium filling made from sustainably produced, RDS-certified down
- Breathable and fast-drying
- Adjustable wrist and cuff size

Material: STORMLOCK TUSSOR; TEXAPORE Z-LINER; MICROGUARD; EN 80/20 GREY DUCK DOWN 550 cuin (RDS-certified); Q.M.C.; 100 % PFC-free
Weight: 245 g (size L)
RRP: £ 85.00

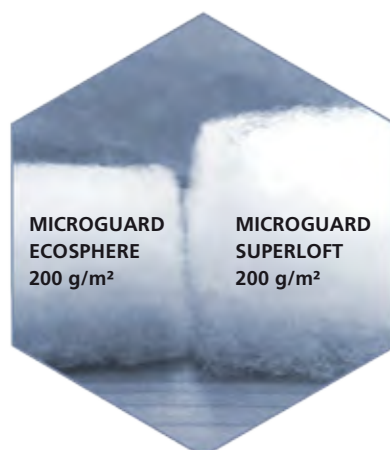


SUPERLOFT

High-end material – as ultralight and ultra-warm as down

Better, lighter, warmer – technological innovation is an essential aspect of the JACK WOLFSKIN brand. For the 2019 autumn/winter season, the Idstein-based company has once again developed a true **high-end material**: MICROGUARD SUPERLOFT, the synthetic fibre with the greatest similarity to

natural down! **Super light, super airy and super warm!** The material, manufactured out of 100 % polyester fibres, has high breathability and **extreme loft**. It provides ideal moisture management and keeps the wearer wonderfully warm.



01

ULTIMATE ARGON JACKET M

The synthetic fibre evolution: super light and super loft

This comfortable, warm insulated jacket made of windproof STORMLOCK material is a product highlight for style-conscious, fast-forward athletes. It can be worn separately or under an outer jacket:

- Body-mapping concept ensures ideal thermal balance and high breathability
- The new, breathable MICROGUARD SUPERLOFT material has extremely high loft and offers the best warmth-to-weight ratio, as well as the feel of down
- The slender silhouette lends the jacket a sporty look

Material: STORMLOCK RIPSTOP; MICROGUARD SUPERLOFT; MICROGUARD

Weight: 370 g (size M)

RRP: £ 130.00

02

ARGON JACKET W

Dynamic lightweight

This super-light, warm insulated jacket is a product highlight for style-conscious athletes. It can be worn separately or under an outer jacket:

- The STORMLOCK material provides reliable protection against wind
- The new, breathable MICROGUARD SUPERLOFT material has extremely high loft and offers the best warmth-to-weight ratio, as well as the feel of down
- The quilting and slender silhouette lend the jacket a dynamic look
- Design details: two side pockets and adjustable hemline

Material: STORMLOCK RIPSTOP; MICROGUARD SUPERLOFT; MICROGUARD; bluesign® product

Weight: 325 g (size S)

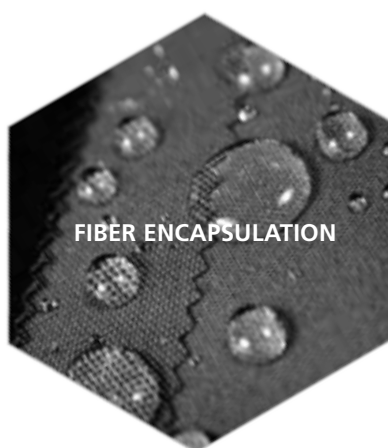
RRP: £ 120.00

SUPER DWR

Technological innovation: premium protection against water

The development of the new SUPER DWR – durable water repellent – for **velour fleece styles** is an absolute technological breakthrough. Up to now, water-repellent characteristics could only be achieved through surface treatment of the overall fabric. In this technological innovation, each individual fibre of the material is given a water-repellent coating.

This form of waterproofing provides extraordinarily high protection against water and is **many times longer-lasting** than conventional methods. At the same time, it is breathable and therefore ideal for mid-layer products. And the best thing about it: SUPER DWR is a 'clean chemistry' technology – **no water** is used in its production!



01

HYDRO HOODED JACKET M

True weather protection pioneer

This multifunctional jacket made of velour fleece is a genuine pioneer product in matters of performance:

- The new, extremely water-repellent DWR technology lasts many times longer than conventional waterproofing and is unique in the velour fleece segment
- The NANUK DYNAMIC VELOUR SUPER DWR protects reliably against wind and weather and is also breathable
- Design details: two side pockets, permanently attached hood and adjustable hemline

Material: NANUK DYNAMIC VELOUR SUPER DWR; 100 % PFC-free
Weight: 510 g (size M)

RRP: £ 100.00

02

HYDRO HOODED JACKET W

Weather protection in a new dimension

This multifunctional jacket made of velour fleece is a genuine pioneer product in matters of performance:

- The new, extremely water-repellent DWR technology lasts many times longer than conventional waterproofing and is unique in the velour fleece segment
- The NANUK DYNAMIC VELOUR SUPER DWR protects reliably against wind and weather and is also breathable
- Design details: two side pockets and permanently attached hood

Material: NANUK DYNAMIC VELOUR SUPER DWR; 100 % PFC-free
Weight: 402 g (size S)

RRP: £ 100.00

PIONEERING ACHIEVEMENT IN SUSTAINABILITY

Systematic protection of resources and continued expansion of sustainable styles

In the 2019 winter season, JACK WOLFSKIN is reinforcing its pioneer role and its outstanding competence in sustainable innovation. The outdoor specialist based in Idstein, Germany, holds exclusive worldwide rights to the **revolutionary TEXAPORE ECOSPHERE technology** – once again underscoring just how seriously it takes the issue of sustainability. With the TEXAPORE ECOSPHERE technology, JACK WOLFSKIN is the **first clothing manufacturer** to launch an absolute innovation on the outdoor market: a jacket made of 100 % recycled membrane, 100 % recycled shell and 100 % recycled lining. The concept has been further expanded for winter 2018/19, with 100 % recycled fibres now also being employed for fleece fabrics and synthetic insulation. In the 2019 summer collection, the use

of fully recycled* materials is being extended for the first time to 2.5- and 3-layer jackets and to trousers. This principle is now being systematically applied to other areas as well: for many styles, **zips and buttons, along with plastic packaging** for transport, are now made completely of recycled materials. In total, there are already **64 styles** for women, men and children, the main materials of which consist entirely of recycled materials. The company is celebrating an important milestone in the 2019 summer season: the entire clothing, backpack and bag collection is 100 % free of PFC! In the 2019 autumn/winter season, even such technically sophisticated products as 3-in-1 jackets are completely PFC-free!

(*Refers to shell, membrane and lining.)



ca. 57 PET



1

ca. 23 PET



2



4

ca. 1 PET



3

ca. 12 PET



5

ca. 10 PET

1 MOUNT RAINIER PARKA M £ 350.00 2 KIEWA JACKET M £ 90.00 3 ECHO M £ 45.00

4 NANUK ECOSPHERE 100 CAP £ 20.00 5 KINGSTON 30 PACK £ 80.00

ca. 49 PET



1

ca. 16 PET



2

3



ca. 9 PET



4

ca. 2 PET



5

ca. 9 PET

- 1 KIRUNA 3IN1 JACKET W £ 260.00 2 MIDNIGHT MOON W £ 70.00
3 ICEGUARD SKIRT £ 65.00 4 NANUK ECOSPHERE 100 GLOVE £ 25.00 5 ROYAL OAK £ 60.00

STYLE & PERFORMANCE

Pure design and perfect performance – products for every day

JACK WOLFSKIN's EVERYDAY OUTDOOR line for the new 2019 autumn/winter season drew on **Japan** as a central influence. The mega-metropolis of Tokyo, with its exciting **mix of high-tech and tradition**, provided the main inspiration for the current collection. The range offers a total of 79 models – for anyone who wants to look stylish and at the same time be ideally protected from the elements on the way to work, in

their free time or on trips. The number of sustainable products made of **recycled materials**, for example using the revolutionary TEXAPORE ECOSPHERE technology, has been further expanded. And **innovative materials** such as the down-like SUPERLOFT have been added. Last but not least: all of the styles are 100 % PFC-free!



1



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4



5



6



7

- 1 TAKAMATSU 3IN1 JACKET M £ 290.00 2 OKINAWA JACKET M £ 120.00 3 NORTHWIND JACKET M £ 170.00
 4 WINTER LOGO HOODY M £ 70.00 5 NAKA RIVER SHIRT M £ 55.00
 6 ARCTIC ROAD CARGO M £ 100.00 7 ALLEYCAT 18 PACK £ 85.00



1



2



3



4



5



6



8



7



9

- 1 NAHA 3IN1 PARKA W £ 320.00 2 OKINAWA JACKET W £ 120.00 3 NORTHWIND JACKET W £ 170.00
4 PATAN LONG JACKET W £ 130.00 5 NAKA RIVER SHIRT W £ 50.00 6 NATORI JACKET W £ 80.00
7 NIGHTHAWK 12 PACK £ 60.00 8 ARCTIC ROAD PANTS W £ 95.00 9 HELIUM HIGH PRINT JACKET W £ 130.00

THE FUTURE READY TO GO

Safety first! Innovative packs with active illumination

By bike, train or bus – ever more people are on the go in urban areas daily, heading to school, university or work. For them, being **visible in the dark** and **protecting** digital devices against the weather and theft are high priorities. To meet these needs, JACK WOLFSKIN has developed extraordinary products that

integrate **futuristic design** and innovative functionality. The **PROTON** and **NEURON** backpacks combine **large reflective areas** with active illumination. Much more than just visual highlights, they ensure significantly increased visibility. Stylish and safe!



**PLUG IN
AND SHINE**

PLUG IN TO POWER ON

With a commercially available powerbank (2,500 mA),
the PROTON and NEURON shine for up to nine hours!



Active illumination
in red



Perfect organisation with
plenty of stowage space



Flexible side pockets



01

PROTON 18 PACK **Shining model**

A piece of the future – this lightweight backpack with active illumination by OSRAM is perfect for sports activities in the dark:

- Integrated illumination in red and the additional large reflective area ensure outstanding visibility and thus increased safety
- With a commercially available powerbank (2,500 mA), the PROTON shines for up to nine hours
- Optimal fit and ideal freedom of movement
- ACS TIGHT carrying system with shock-absorbing, breathable shoulder straps as well as sternum strap and removable waist belt
- Additional features: compartment for water bladder; stowable, transparent rain cover with reflective logo

Material: CROSS RIP 210D; 100 % PFC-free; illumination by OSRAM

Volume: 18 litres; weight: 800 g

RRP: £ 130.00



Well-cushioned
carrying system



Translucent
rain cover



Large reflective areas



Padded compartments for laptop and tablet



Active illumination in red



Translucent rain cover



Cushioned back

02

NEURON
True organisational talent

With its active illumination, this backpack is an absolute eye-catcher; its organisational versatility makes it an ideal companion for everyday city life:

- Integrated illumination by OSRAM in red and the additional large reflective area ensure outstanding visibility
- With a commercially available powerbank (2,500 mA), the NEURON shines for up to nine hours
- Perfectly organised, with cushioned compartments for a 15-inch laptop and a 10-inch tablet
- Covered zips and a hidden pocket protect against theft
- Stowable, translucent rain cover with reflective logo

Material: ARMATECH PLUS 600D; 100 % PFC-free; illumination by OSRAM

Volume: 26 litres; weight: 970 g

RRP: £ 140.00

MOUNTAINEERING

The word "mountaineering" refers to mountain tours through snow, and possibly glaciers or ice, with the goal of reaching a summit.

TREKKING

"Trekking" is a common name for a arduous hike with flexible sleeping arrangements such as a tent, partly away from infrastructure such as roads or paths.

HIKING

"Hiking" is a form of extensive walking for several hours. It was formerly a frequent way of travelling, nowadays it is commonly understood as a form of moderate exercise associated with nature activities on well-secured paths.

MULTIFUNCTION

Multifunction products allow our consumers to do various outdoor activities in their daily lives.

**C**

MOUNTAINEERING

Difficult alpine terrain including poor tracks, scree fields, glaciers and snow up to the summit.

B/C

INTENSE TREKKING-TOUR

Challenging trekking tours in alpine areas, bad paths, trails, scree fields, mid-alpine terrain.

B

TREKKING

Trekking tours along alpine foothills on bad paths, or trails, around the tree line.

A/B

EXTENDED DAY-HIKING

Single or multi-day hikes in pre-alpine terrain, including tracks ranging up to the tree line.

A

DAY-HIKING

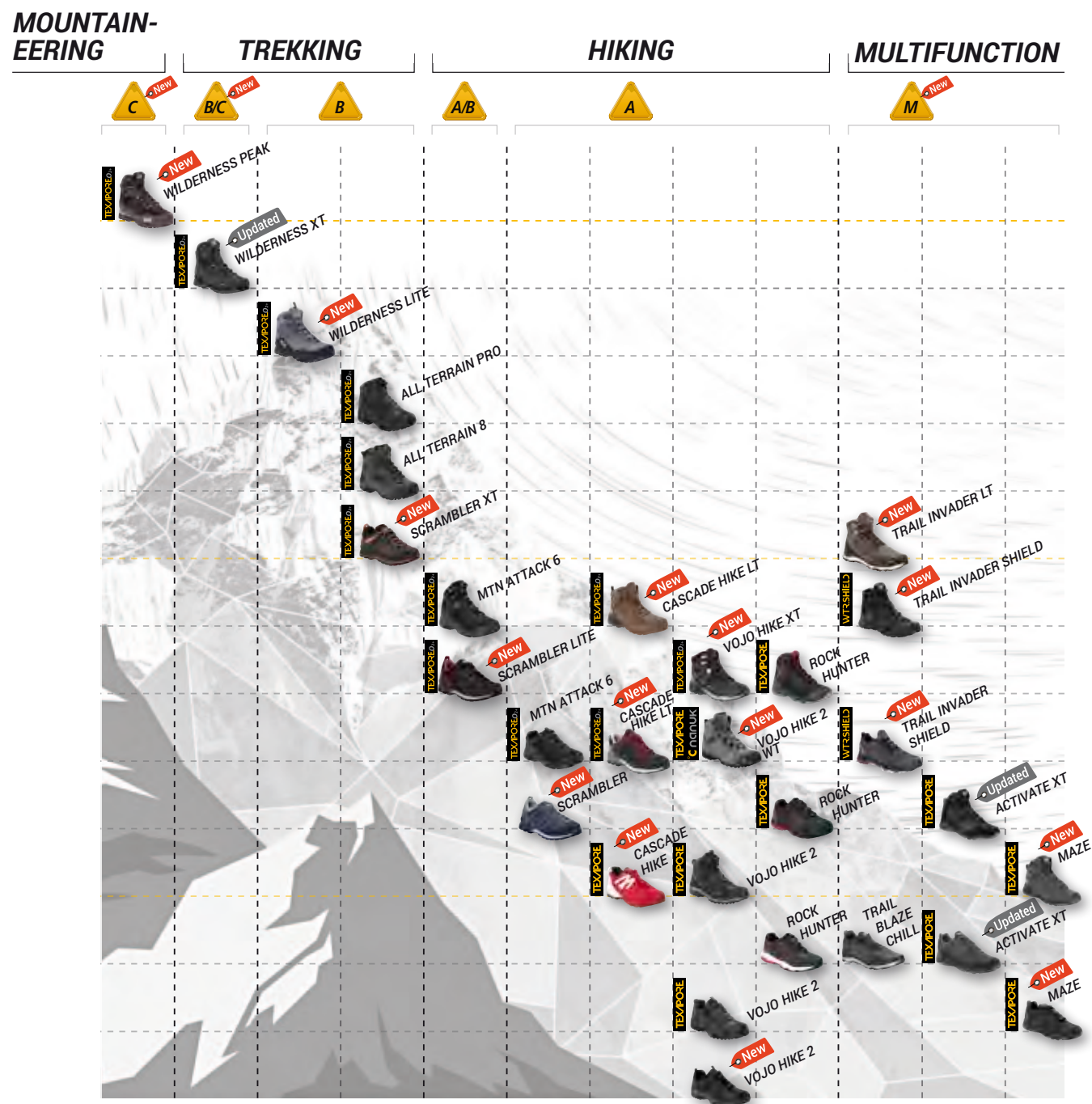
Day hikes in pre-alpine terrain or low mountain ranges, with ascents and descents below the tree line.

M

COMBINED OUTDOOR ACTIVITIES

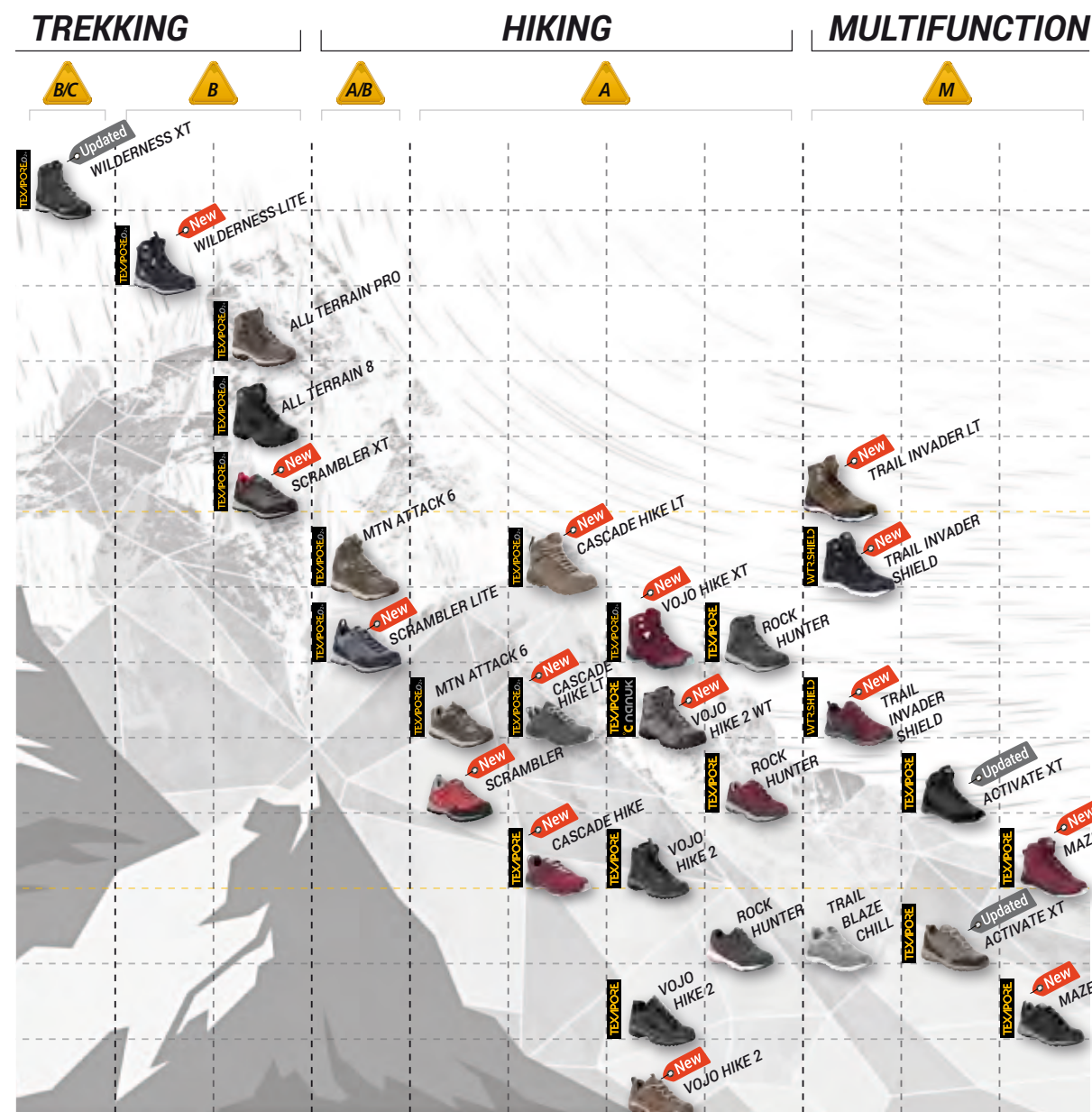
Multifunctional footwear developed for combined activities on well-developed routes.

MEN ACTIVE OUTDOOR PRODUCT PERFORMANCE MATRIX



The broad overview:
new categories for orientation and new models in all price segments

WOMEN ACTIVE OUTDOOR PRODUCT PERFORMANCE MATRIX



Everything at a single glance:
the new categories for optimal orientation and the new models in all price segments

THE PERFECT SHOES FOR EVERY ACTIVITY

New models – even more functions, even more styles

In the new season, JACK WOLFSKIN continues its major footwear offensive. Completely **new products** now make up **two thirds** of the overall shoe collection, in which a special focus is being placed on the ACTIVE OUTDOOR range. Alongside the **classics and bestsellers**, there are now outstanding new models that boast extraordinary performance. At the same time, the EVERYDAY OUTDOOR line has been fully overhauled. Here, in addition to updates, there are plenty of cool styles and a yet wider variety of colours.

The classification and designation of all shoes according to the **international activity index**, introduced for the 2019 summer season, has proved successful. It provides valuable

orientation to consumers seeking shoes for specific uses and supports them in their purchasing decisions. The existing categories A (light hiking shoes), A/B (high hiking shoes) and B (classic hiking boots) are now complemented by the categories B/C (sturdy hiking boots), C (alpine climbing boots) and M (multifunctional shoes).

In the ACTIVE OUTDOOR area, our successful long-standing cooperation with the **AlpinSchule Innsbruck (ASI)** has been intensified. Professional alpine guides have provided us with important input for the further development of our highly technical hiking shoes.

MEN



ACTIVE OUTDOOR

WOMEN



01



CASCADE HIKE TEXAPORE LOW M/W

Performance for athletic hikers

This light, athletic shoe is perfect for intensive day hikes:

- It can be easily pulled on like a sock thanks to the heel loop, and sits comfortably on the foot
- The innovative CGT sole system provides optimal impact absorption, traction and control with every step
- The EVA insole ideally cushions the foot, and the sharp tread edge of the rubber sole ensures an especially secure grip
- Waterproof and breathable due to TEXAPORE membrane
- Category: A

Material: TEXAPORE; microfibre main material; rubber outsole
Weight: 820 g (M, size 8); 630 g (W, size 4)
RRP: £90.00



02



MEN

SCRAMBLER XT TEXAPORE LOW M/W
All-terrain multitalent

This robust shoe guarantees perfect wearing comfort and a sure step on rugged inclines, narrow trails and long hikes. The ambitious approach shoe was developed and tested jointly with the experienced mountain guides of the AlpinSchule Innsbruck (ASI):

- Waterproof and breathable due to TEXAPORE membrane
- Long, high lacing and a close, snug fit
- COMFORT FIT PRIME insole
- VIBRAM sole provides optimal traction on all terrain
- Rubber cap with ROCK ZONE protects the toes
- Category: B

Material: TEXAPORE O2+; VIBRAM sole; ASI-approved
Weight: 1,080 g (M, size 8); 860 g (W, size 4)
RRP: £ 130.00



WOMEN



03



WILDERNESS PEAK TEXAPORE MID M
Technical model for alpinists

This robust, long-lasting premium climbing boot is perfect for secure footing on demanding trekking adventures and in extreme weather conditions. It was developed and tested jointly with the experienced mountain guides of the AlpinSchule Innsbruck (ASI):

- Waterproof and breathable due to TEXAPORE membrane
- HEEL BRACE FOAM ensures an ideal fit on the heel
- Stiff sole construction for stability and protection
- COMFORT FIT PRIME insole
- VIBRAM sole provides optimal footing in all terrain
- Crampon-compatible: combi-binding for semi-automatic crampons
- 360° circumferential protective rubber
- Rubber cap with ROCK ZONE protects the toes
- Category: C

Material: suede main material; TEXAPORE O2+; VIBRAM sole; ASI-approved
Weight: 1,540 g (size 8)
RRP: £ 190.00



MEN



WOMEN



04

TRAIL INVADER SHIELD LOW M/W
Athletic all-rounder

This light, functional all-rounder is very versatile and ideal for all multifunctional sports:

- Especially water-repellent thanks to innovative WTR SHIELD technology
- Extreme breathability as well as protection against the weather
- Sock-like, comfortable fit and sporty look without seams
- The double-layered EVA midsole ideally absorbs impact, while the rubber sole with sharp tread edges provides extra traction
- A glued rubber cap protects the toes, while the external TPU heel reinforcement ensures good footing
- Category: M

Material: textile main material; rubber outsole; WTR SHIELD
Weight: 710 g (M, size 8); 540 g (W, size 4)
RRP: £ 110.00



STYLE AND FUNCTION FOR EVERY DAY

Everyday outdoor – multifunctional models, cool design

The EVERYDAY OUTDOOR range has been **completely overhauled** for the new season – with updates of proven models as well as **many new, cool styles** and an even greater variety of colours. Along with functional winter boots, the collection

offers **especially light**, stylish models that are ideal for travel and all urban activities. One highlight is the new **JACK series**: robust, comfortable leather boots in nostalgic heritage style.

MEN



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WOMEN



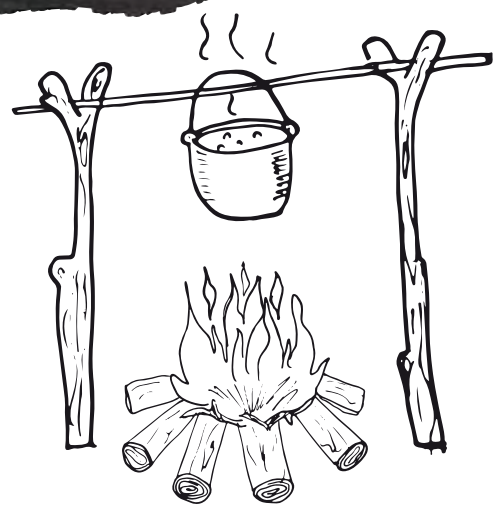
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- 1 JACK TEXAPORE MID M/W £ 140.00
- 2 COOGEE WT MID M/W £ 100.00
- 3 COOGEE WT LOW M/W £ 85.00
- 4 AUCKLAND WT TEXAPORE BOOT W £ 120.00
- 5 AUCKLAND WT TEXAPORE HIGH M £ 120.00



THE PERFECT SHOES FOR LITTLE ADVENTURERS

Kids' collection – sporty styles and cool design

Playing, climbing, hiking – in all outdoor activities during the cold time of the year, children's shoes are subjected to major wear and tear. The models in the new kids' collection offer optimal **protection** in all weather, **secure footing** on slippery

ground and cosy warmth in icy temperatures. They are extremely robust and durable, but also light and flexible. The sporty styles and cool colours excite kids and teens alike.

FOOTWEAR KIDS PRODUCT PERFORMANCE MATRIX

HIKING	MULTI-FUNCTION	WINTER BOOTS	TRAVEL & LEISURE
<p>A</p> <p>TEXPORE • New MTN ATTACK 3 LT</p> <p>TEXPORE MTN ATTACK 3</p> <p>TEXPORE • New MTN ATTACK 3 VC</p> <p>TEXPORE MTN ATTACK 3</p> <p>TEXPORE • New MTN ATTACK 3 VC K</p> <p>TEXPORE • New THUNDERBOLT MID K</p> <p>TEXPORE • New THUNDERBOLT LOW K</p>	<p>TEXPORE • New JUNGLE GYM 2 VC MID K</p> <p>TEXPORE • Updated JUNGLE GYM MID K</p> <p>TEXPORE • New JUNGLE GYM 2 VC LOW K</p>	<p>TEXPORE ICELAND HIGH K</p> <p>TEXPORE ICELAND HIGH K</p>	<p>TEXPORE • New POLAR BEAR HIGH VC K</p> <p>TEXPORE • New POLAR BEAR HIGH K</p> <p>TEXPORE • New POLAR WOLF HIGH K</p> <p>TEXPORE • New CITY BUG MID K</p> <p>TEXPORE • New POLAR BEAR MID VC K</p> <p>TEXPORE • New POLAR WOLF MID VC K</p> <p>TEXPORE • New CITY BUG LOW K</p> <p>TEXPORE • New POLAR WOLF LOW VC K</p> <p>TEXPORE • New KIWI WT MID K</p> <p>TEXPORE • New KIWI LOW K</p> <p>TEXPORE • New COOGEE WT LOW K</p> <p>TEXPORE • Updated KIWI LOW K</p>

All models in different price segments at a glance: four categories for optimal orientation

NEW STYLES AND GREAT FUNCTIONALITY

Optimally outfitted with cool products – from head to toe

For the 2019 autumn/winter season, JACK WOLFSKIN has **completely reworked** its range of kids' products **in all areas** and offers many new models, colours and Japanese-inspired prints. The ski collection now also features TEXAPORE ECOSPHERE styles made completely of recycled* materials. For the cool mini-me look – a matching parent-child look –

several models from the current adult collection are now also available in children's sizes. In the shoe collection, the new product families POLAR BEAR and POLAR WOLF will excite girls and boys alike. The sturdy winter boots are super-warm, breathable and always provide secure footing.

(*Refers to shell, membrane and lining.)



- ❶ POWDER MOUNTAIN JACKET BOYS £ 100.00 (sizes 92-152); £ 130.00 (sizes 164-176)
- ❷ POWDER MOUNTAIN JACKET GIRLS £ 100.00 (sizes 92-152); £ 130.00 (sizes 164-176)
- ❸ POWDER MOUNTAIN PANTS KIDS £ 75.00 (sizes 92-152); £ 95.00 (sizes 164-176)
- ❹ SNOWY DAYS PRINT JACKET KIDS £ 60.00 (sizes 92-152); £ 80.00 (sizes 164-176)



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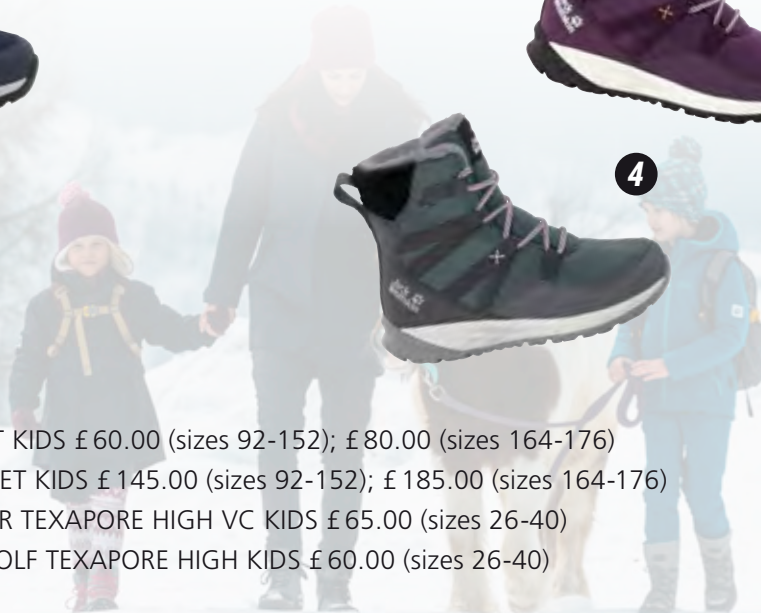
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1 ARGON JACKET KIDS £ 60.00 (sizes 92-152); £ 80.00 (sizes 164-176)

2 ICE EXPLORER JACKET KIDS £ 145.00 (sizes 92-152); £ 185.00 (sizes 164-176)

3 POLAR BEAR TEXAPORE HIGH VC KIDS £ 65.00 (sizes 26-40)

4 POLAR WOLF TEXAPORE HIGH KIDS £ 60.00 (sizes 26-40)



NEW MODELS, NEW CHOICES

Backpacks and bags – safe and comfortable for any age

Safe, functional and age-appropriate – those are the special challenges in developing equipment for children. For the 2019 autumn/winter season, JACK WOLFSKIN has completely **reworked** its range of kids' products in the ACTIVE OUTDOOR area. They are now divided into three age groups, offering different respective fits and features. The first light backpacks are available for children from approximately two years of age. For them, the KIDS EXPLORER 16 is an ideal daypack for all outdoor activities. It is equipped with, among other things, a

practical sitting mat. The outdoor backpack KIDS EXPLORER 20 is designed for kids 6 years and older and offers such extras as a fastener for a walking stick. The hiking backpack PIONEER 22 PACK for children from 9 years of age is equipped similarly to backpacks for adults and has, for example, an adjustable back length.

All backpack in the kids' range offer great **ease of use**. The shoulder straps are comfortably padded. **Reflective details** ensure enhanced visibility.



- ❶ PIONEER 22 PACK £ 65.00 (approx. 9 yrs and up)
- ❷ KIDS EXPLORER 16 £ 40.00 (approx. 2 yrs and up)
- ❸ KIDS EXPLORER 20 £ 45.00 (approx. 6 yrs and up)
- ❹ TRT SCHOOL PACK £ 75.00 (approx. 9 yrs and up)
- ❺ TRT SCHOOL BAG £ 30.00 (approx. 9 yrs and up)
- ❻ GROW UP SCHOOL £ 110.00 (approx. 6 yrs and up)
- ❼ LOOKS COOL £ 30.00 (approx. 6 yrs and up)

JW 365

EVERYDAY
PERFORMANCE



For the new season, JACK WOLFSKIN has further developed the extraordinary JW365 Collection. The **Capsule Collection** exclusively for **men**, which was very successfully launched last year, offers **modern products** that are perfectly suited to the active lifestyle of a new generation. Premium technological

features and striking colour combinations make them absolute highlights. The target group: young, urban, social media-savvy and always on the move. Preferably outdoors. Ideal products for them: **distinctive styles** with bold colourblocking and many functions for maximum performance – 365 days a year!



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- 1 365 TWENTYFOURSEVEN 3IN1 JACKET M £ 240.00
- 2 365 GETAWAY JACKET M £ 230.00
- 3 365 HOODY M £ 65.00
- 4 365 STORMLOCK RIP KNIT CAP £ 25.00
- 5 365 MILLENIUM 42 PACK £ 130.00



PACK AND GO!

PACKABLE
+
LIGHTWEIGHT



PERFECTLY PACKED LIGHTWEIGHTS

The PACK Travel Collection – smart weather protection and laid-back looks

Less is more! That's absolutely true of the innovative **PACK Travel Collection**, which is ideal for active weekend getaways and daily trips around town. This line features ultralight products that can be **very compactly stowed** yet guarantee **optimal performance**. Rain, wind or sunshine – the casual

looks for men and women offer smart protection no matter the weather. They are **versatile, super-elastic** and extremely fast-drying. In the new season, some styles also incorporate **recycled materials** and technologies. Practical extra: every product includes a separate or integrated packsack.



- 1 COAT M £ 150.00
 2 THERMIC ONE JACKET M £ 100.00
3 SWEATER M £ 55.00
 4 LS SHIRT M £ 60.00



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4

- 1 COAT W £ 150.00
- 2 THERMIC ONE JACKET W £ 100.00
- 3 SWEATER W £ 55.00
- 4 LS SHIRT W £ 60.00